

Up to £25,000 per annum dependent upon experience

CCT- DMO

2nd February 2021

Marketing & Communications

37 hours per week

This is an exciting opportunity for a creative and driven digital marketing professional to play a key role in the development and delivery of the audience development, marketing, and communication strategies across our group of visitor attractions.

You will be an integral member of a fun and dynamic marketing team, joining us as we continue to transform our profile locally, regionally, and nationally.

As our Content Creator and Digital Marketing Officer you will have a passion for storytelling and all things digital, using your copywriting, photography and videography skills to create engaging and innovative digital marketing campaigns.

The successful candidate will have demonstrable experience of content creation and social media management, an ability to work collaboratively and able to work using initiative.

Please note this post will be based across the Herbert Art Gallery & Museum and Coventry Transport Museum.

Content Creator and Digital Marketing Officer

* Great development opportunities
* FREE entry to venues
* FREE health and fitness membership\*
* FREE health and fitness membership for a family member or friend\*
* FREE uniform for applicable roles
* FREE training for applicable roles
* DISCOUNTS on Centre activities\*

*(\*not applicable to casual workers)*

**CULTURE COVENTRY TRUST**

For the latest job vacancies and application details visit [www.cvlife.co.uk](http://www.cvlife.co.uk)

If you have any enquiries, please contact our Human Resources Team by emailing vacancies@culturecoventry.com