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| JOB DESCRIPTION |  |

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| **ROLE:** Creative Events Producer  **LOCATION:** Multiple Sites  **RESPONSIBLE TO:** Exhibitions and Events Manager  **RESPONSIBILE FOR:** N/A | **CONTRACT:** Permanent  **WORKING HOURS:** 37 Hours  **SALARY:** Grade 5 |
| **OVERALL PURPOSE AND OBJECTIVE OF THE ROLE:**   * To create, develop and deliver high profile creative events that draw visitors to the portfolio of Culture Coventry’s sites and venues, inline with our ambitious creative objectives. | |
| **MAIN DUTIES AND RESPONSIBILITIES: -**   * Responsible for planning, managing and delivering high impact events across our sites and venues. * To work collectively and collaboratively with the local, national, international networks, companies and stakeholders to ensure our sites are vibrant, energised spaces that attract local, regional and national audiences. * To develop an events management process that clarifies and outlines all key considerations to ensure effective delivery for each event. * To act as project lead in coordinating internal stakeholders to ensure effective and efficient delivery. * Work to a delegated budget. * To identify funding opportunities through external agencies and partnerships to ensure the sustainability of creative programs. * To ensure coherent and consistent data capture in order to write timey activity reports.   **GENERAL RESPONSIBILITIES: -**   * To embrace and lead by example on the company’s key values; * Identify and review risks with your Line Manager as part of the organisational risk register; * Contribute to the ongoing review and development of the Trusts policies and procedures to support continuous improvement; * Ensure adherence to all Trust policies and procedures; * Ensure you and those you work with comply with and understand all Health & Safety policies and requirements; * Support and input into the organisational digital strategy as required; * Identify and collaborate with potential key external stakeholders; * Identify fundraising or sponsorship opportunities and highlight these to your Line Manager; and * Ensure adherence to the GDPR in respect of all data collected and maintained. * To carry out tasks at a range of sites that are either operated or managed by the Company or where services are delivered by the Company. * To promote Equality and Diversity and ensure full compliance with Company policy. * To undertake other duties and provide short-term cover where necessary, as specified by Management, which are appropriate to your qualifications, experience and general level of your position. | |
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| PERSON SPECIFICATION | | | |  |
| **Criteria** | **Essential** | **Desirable** | **Evidence** |
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| Creative ability to develop ideas for special events | 🗹 |  | Application/Interview |
| Excellent organisational and time management skills to manage multiple events and meet deadlines | 🗹 |  | Application/Interview |
| Experience of managing and delivering a event programme | 🗹 |  | Application/Interview |
| Ability to manage events to budget | 🗹 |  | Application/Interview |
| Excellent communication and interpersonal skills for establishing and maintaining effective working with a wide range of people | 🗹 |  | Application/Interview |
| Effective negotiation and advocacy skills |  | 🗹 | Application/Interview |
| Knowledge of developing commercial and fundraising opportunities around events |  | 🗹 | Application/Interview |
| Sound knowledge of practical, logistical and legal requirements involved in staging events (including talks, workshops and music’s/theatre/dance/performances). | 🗹 |  | Application/Interview |
| Self-motivated with the ability to take the initiative. | 🗹 |  | Interview |
| Good IT skills and knowledge of Microsoft Office applications | 🗹 |  | Application |
| Knowledge of Health and Safety issues and risk assessments relating to events. | 🗹 |  | Application |
| Awareness of legislation in relation to intellectual property rights. |  | 🗹 | Application |
| Experience of supervising staff, casuals and volunteers. | 🗹 |  | Application |
| Experience of working with other colleagues, such as marketing, technicians and professionals. | 🗹 |  | Application |
| Evidence of GCSE Maths and English at Grade C or above. | 🗹 |  | Application |
| Post graduate qualification in events management or equivalent |  | 🗹 | Application |

**Date Created:** October 2019

**Date Amended:** February 2020