

# JOB VACANCY



## Job Title

Marketing and Communications Officer

## Description

This is an exciting opportunity for a creative and driven marketing professional to lead on the development and delivery of marketing and communications activity as part of the overall strategy, and play a key role in implementing campaigns and audience development plans for CV life and its venues.

You will be an integral member of a fun and dynamic marketing team, joining us as we continue to transform our profile locally, regionally, and nationally.

As our Marketing and Communications Officer you will have a passion for storytelling and the skills and experience to create and deliver engaging and impactful marketing and communications campaigns.

The successful candidate will have demonstrable experience of PR, online and offline marketing, an ability to work collaboratively and able to work using initiative.

## Reference Number:

CCT- MCO

## Closing Date:

17th July 2022

## Department:

Marketing & Communications

## Hours:

37.5 hrs per week

## Rate of Pay:

£25,000 per annum

People from Black, Asian and Ethnically Diverse backgrounds, disabled, deaf and neurodivergent people are under-represented in our workforce, so we particularly encourage applications from candidates in these groups.

## Benefits

- Great development opportunities
- FREE entry to venues
- FREE health and fitness membership\*
- FREE health and fitness membership for a family member or friend\*
- FREE uniform for applicable roles
- FREE training for applicable roles
- DISCOUNTS on Centre activities\*

(\*not applicable to casual workers)

## Find out more:

For the latest job vacancies and application details visit [www.cvlife.co.uk](http://www.cvlife.co.uk)

If you have any enquiries, please contact our Human Resources Team by emailing [vacancies@culturecoventry.com](mailto:vacancies@culturecoventry.com)

Pride

Passion

Performance

Centre AT7 - Coventry Archives - Coventry Transport Museum - Herbert Art Gallery & Museum - Lunt Roman Fort - Mana Spa - Moat House Leisure & Neighbourhood Centre - The Alan Higgs Centre - The Wave - Xcel Leisure Centre

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